

Roll No.

Paper Code – F010102T- B

BBA 1st Year (Semester-I) EXAMINATION, 2023-24

(NEP)

(B) - PRINCIPLES OF MANAGEMENT

Time : One Hours]

[Maximum Marks : 37 $\frac{1}{2}$

Note- This paper consists of three Section A, B and C. Carefully read the instructions of each Section in solving the question paper. Candidates have to write their answers in the given answer-copy only. No separate answer-copy (**B Copy**) will be provided.

Section-A

(Short Answer Type Questions)

Note- This section contains seven questions from which **Two** questions is to be answered as short answer type question. Each question carries **6.25** marks.

1. (A) Define the term Management and its objectives.
- (B) Explain the term Planning also discuss its importance & limitations.
- (C) Explain the term Span of Control.
- (D) Differentiate between Authority and Responsibility.

- (E) Define the term leadership and its various Styles.
- (F) Explain the term Motivation and its various types.
- (G) Explain Relationship between Planning and Controlling.

Section-B

(Long Answer Type Questions)

Note- This section contains two questions from which **one** question is to be answered as long question. Each question carries **12.5** marks.

- 2. Elaborate various steps of process of Planning in Detail.

(Or)

- 3. Discuss about Scientific Management Theory and its principles given by F.W. Taylor.

Section-C

(Long Answer Type Questions)

Note- This section contains two questions from which **one** question is to be answered as long question. Each question carries **12.5** marks.

- 4. Define the term Organizing. Discuss Various steps of process of Organizing.

(Or)

- 5. Define the term Communication. Also discuss various types of Communication.

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